

<b>Notice of:</b>	Cabinet Member for Regeneration, Enterprise and Economic Development
<b>Decision Number:</b>	PH27/2017
<b>Relevant Officer:</b>	Alan Cavill, Director of Places
<b>Relevant Cabinet Member:</b>	Councillor Mark Smith, Cabinet Member for Regeneration, Enterprise and Economic Development
<b>Date of Decision :</b>	23 March 2017

## **CAR PARKING FEES AND CHARGES 2017/2018**

### **1.0 Purpose of the report:**

- 1.1 To agree the Fees and Charges which apply to on and off street parking, residential and business permits for the forthcoming financial year 2017/2018, as well as approving the use of Bethesda Square and Crystal Road car parks and Wimborne Place temporary car park.

### **2.0 Recommendation(s):**

- 2.1 To agree the schedule of on and off street parking tariffs for each parking area as set out within the attached schedule at Appendix A, subject to consultation, with effect from the 1 April 2017 to the 31 March 2018.
- 2.2 To agree the schedule of the business and residential permit rates as set out within the attached schedule at Appendix A, subject to consultation, with effect from the 1 April 2017 to the 31 March 2018.
- 2.3 To agree that the fees charged can be reduced from these rates, for specific events or fixed periods of time, on the published officer decision of the Director for Place, following consultation with the relevant Cabinet Member.
- 2.4 To agree the use of Bethesda Square and Crystal roads car parks and Wimborne Place temporary car park and their tariffs as articulated in Appendix A.

### **3.0 Reasons for recommendation(s):**

- 3.1 The proposed increases balance the need to ensure the service keeps within the Council's proposed Revenue Budget 2017/2018 and the market conditions.

Granting the power to vary fees to the Director allows the flexibility to adapt to changes in market conditions, to negotiate discounts to retain customers or launch promotions to attract new customers.

3.2a Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.2b Is the recommendation in accordance with the Council's approved budget? Yes

3.3 Other alternative options to be considered:

Not to increase the fees and charges.

To increase the fees and charges by a different rate.

#### **4.0 Council Priority:**

4.1 The relevant Council Priority is:

'The Economy: Maximising growth and opportunity across Blackpool'.

#### **5.0 Background Information**

5.1 Each year the fees and charges are reviewed as they apply to car parking provision within Blackpool.

5.2 General Car parking tariffs:-

Appendix A contains the proposed tariffs on each and every car park and on-street parking area, and it is recommended they be adopted. In summary, most of the parking tariffs remain the same as the current ones. However, some tariffs have been increased in order to support the ongoing modernisation programme to create a more user-friendly experience, both in terms of enhanced payment facilities and level of security on key car parks.

This includes increasing the number of parking terminals which accept debit and credit cards for payment. In addition, some of the parking terminals will soon offer a 'contactless' payment option. In some car parks, the use of debit, credit and contactless payment will be improved by making the connections significantly quicker, by using direct 'hard wiring' connection to the parking terminals, rather than using 'wireless' networks which can slow down transactions times. Other upgrades include the IT back office system used to manage the issuing of permits and

management of Penalty Charge Notices (parking tickets), which may also lead to the availability of 'Pay by Phone' facilities in future.

The costs of the residential parking permits will remain unchanged in 2016/17.

5.3 Does the information submitted include any exempt information? No

5.4 **List of Appendices:**

Appendix A: 2017/18 Proposed Fees and Charges for General Car Parking and Permit Charges for General Car Parking

6.0 **Legal considerations:**

6.1 The Road Traffic Regulation Act 1984 particularly sections 45 and 46, 46A and 35 and 35C and 122.  
Regulation 25 of the Local Authorities' Traffic Orders (Procedure) (England and Wales) Regulations 1996 concerning notice of variation.

7.0 **Human Resources considerations:**

7.1 None

8.0 **Equalities considerations:**

8.1 None

9.0 **Financial considerations:**

9.1 The proposals present no foreseeable risk to revenues and are designed to secure and if possible improve the financial position of the Council.

10.0 **Risk management considerations:**

10.1 None.

11.0 **Ethical considerations:**

11.1 None.

12.0 **Internal/ External Consultation undertaken:**

12.1 None.

**13.0 Background papers:**

13.1 2016/17 Fees and Charges for General Car Parking and Permit Charges for General Car Parking.

**14.0 Key decision information:**

14.1 Is this a key decision? No

14.2 If so, Forward Plan reference number:

14.3 If a key decision, is the decision required in less than five days? No

14.4 If **yes**, please describe the reason for urgency:

**15.0 Call-in information:**

15.1 Are there any grounds for urgency, which would cause this decision to be exempt from the call-in process? No

15.2 If **yes**, please give reason:

**TO BE COMPLETED BY THE HEAD OF DEMOCRATIC GOVERNANCE**

**16.0 Scrutiny Committee Chairman (where appropriate):**

Date informed: N/A

Date approved: N/A

**17.0 Declarations of interest (if applicable):**

17.1 None

**18.0 Executive decision:**

18.1 The Cabinet Member agreed the recommendations as outlined above namely:

1. To agree the schedule of on and off street parking tariffs for each parking area as set out within the attached schedule at Appendix A, subject to consultation, with effect from the 1 April 2017 to the 31 March 2018.

2. To agree the schedule of the business and residential permit rates as set out within the attached schedule at Appendix A, subject to consultation, with effect from the 1 April 2017 to the 31 March 2018.
3. To agree that the fees charged can be reduced from these rates, for specific events or fixed periods of time, on the published officer decision of the Director for Place, following consultation with the relevant Cabinet Member.
4. To agree the use of Bethesda Square and Crystal roads car parks and Wimborne Place temporary car park and their tariffs as articulated in Appendix A.

**18.2 Date of Decision:**

23 March 2017

**19.0 Reason(s) for decision:**

The proposed increases balance the need to ensure the service keeps within the Council's proposed Revenue Budget 2017/2018 and the market conditions.

Granting the power to vary fees to the Director allows the flexibility to adapt to changes in market conditions, to negotiate discounts to retain customers or launch promotions to attract new customers.

**19.1 Date Decision published:**

23 March 2017

**20.0 Executive Members in attendance:**

- 20.1 The proposed increases balance the need to ensure the service keeps within the Council's proposed Revenue Budget 2017/2018 and the market conditions.

Granting the power to vary fees to the Director allows the flexibility to adapt to changes in market conditions, to negotiate discounts to retain customers or launch promotions to attract new customers.

**21.0 Call-in:**

21.1

## 22.0 Notes:

22.1